

Online Business Principles Seminar Series

Leveraging the Power of the Internet

Online Business Practices

- Website best practices
- Online social networking
- Ecommerce

Online Marketing

- Search engines
- Target ads on Google & Facebook
- Get found with Blogs & YouTube
- Measuring success

Building Websites

- Hands – on workshop
- Build your website using free online tools
- Add text, images, video & shopping carts

\$10 per session
Light meal provided

To register contact the
Business Advisory Centre at
905.372.9279
www.bizdevelopment.ca



Three part seminar series is offered through the *Connecting Northumberland* Broadband Project.

Speaker Sofie Andreou will share her expertise on how to leverage the power of the internet to make your small business more effective.

DATE	SEMINAR	LOCATION
Dec 1, 2009 6 - 8:30 pm	Online Business Practices	Alderville Community Centre 8467 County Road 45, Alderville
Dec 2, 2009 6 - 8:30 pm	Online Business Practices	Canton Municipal Office 5325 County Road 10, Canton
Jan 11, 2010 6 - 8:30 pm	Online Marketing	Canton Municipal Office 5325 County Road 10, Canton
Jan 25, 2010 6 - 8:30 pm	Building Websites	Canton Municipal Office 5325 County Road 10, Canton
Jan 26, 2010 6 - 8:30 pm	Online Business Practices	Codrington Community Center 2992 County Road 30, Codrington
Feb 9, 2010 6 - 8:30 pm	Online Marketing	Castleton Town Hall 1780 Percy Street, Castleton
**Feb 8 or 11 6 - 8:30 pm	Building Websites	Alderville Community Centre 8467 County Road 45, Alderville
**Feb 25, '10 6 - 8:30 pm	Building Websites	Campbellford
Mar 4, 2010 6 - 8:30 pm	Online Marketing	Hastings Civic Centre 6 Albert St E, Hastings

** dates to be confirmed