

HIGHLIGHTING THE BUSINESS SUCCESS PROGRAM



BSP TEAM & SPECIAL GUESTS NOVEMBER 30 EVENT

What is the Business Success Program (BSP)

It is an ongoing and formal business coaching program that partners experienced business people with local business owners to help achieve business growth.

Who Can Benefit

The program is ideally suited for businesses in retail, service, hospitality and small manufacturing & primarily targets individual entrepreneurs and small businesses in Northumberland County.

Updates

The BSP celebrated its first year anniversary on November 30th by hosting a special celebration at Victoria Hall in Cobourg. The more than 60 people in attendance listened to several guest speakers who shared their experiences with the program. Volunteer were also recognized for their efforts in helping to grow and develop the program.

Program Growth

Currently the businesses in the program are from retail, manufacturing, food and the service sectors and they range in size and scope. Our volunteers come from all 7 municipalities in Northumberland. They are senior executives, accountants, business owners, marketing and management specialists, manufacturing experts, just to name a few.

Number of Businesses in the program = 17

Number of volunteers = 30

“Their willingness to help with your goals makes them become a valuable asset to your business.”

Erin Rollings, Divine Cravings (Cobourg)

A program of the Business Advisory Centre Northumberland

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